

Yathar has released "yathar Tech", System Development, Web Production, Cloud Infrastructure Construction Services



We are pleased to announce that yathar Myanmar Co., Ltd. (Headquarters: Union of Myanmar (hereinafter Myanmar)), a subsidiary of yathar Pte. Ltd. (Headquarters: Singapore), which develops yathar, the gourmet beauty platform that has No.1 share of users in Myanmar, President: Shunsuke Ichikawa) has released "yathar Tech", a system development, web production and cloud infrastructure construction service.

Service Overview

"yathar Tech" is a service that utilizes the technical capabilities and know-how that yathar has cultivated through in-house development to undertake system development, website production, and cloud infrastructure construction for its clients.

<https://yathar.com/tech>

The main features are as follows.

1. World-recognized technological strength

yathar has the largest number of downloads and MAU's in the country of Myanmar as a gourmet and beauty platform(*), contributing greatly to the revitalization of the food service and beauty industry.

(* Within the "Food & Drink" category of apps released in Google Play and App Store for Myanmar. According to our

research)

In 2019, we have been awarded the “Top 50 Tech Companies Award” by The Internet Conference for our high technology. This service is developed and directed by a team with world-renowned technical capabilities. This team is responsible for the development and direction of the service, and delivers a high quality system.

2. Overwhelmingly low cost

In recent years, Myanmar has been attracting attention as a destination for offshore development from Japan, Europe and the United States due to its low labor costs for engineers. Yathar's locally-hired engineers and high-level developers, mainly Japanese engineers, work together to develop high quality software at the same low cost as local outsourced developers.

3. A scalable system design

Yathar has a global design and has deployed its services across multiple countries. By leveraging its operational expertise, yathar is able to solve the problems that tend to plague global deployments, such as latency support, CDN, multi-region server construction and infrastructure design.

In addition, we use industry-standard technology and have extensive experience in building and operating cloud services such as AWS, Azure and GCP. This is ideal for services for overseas expansion.

Yathar will continue to provide services that contribute to users and society as a leading tech company from Myanmar to the world.

About yathar

- Service name: yathar (meaning "taste" in Myanmar)
- Website: <https://yathar.com>

yathar Pte. Ltd.

- Location: 8 Wilkie Road #03-01, Wilkie Edge Singapore 228051
- Representative: Shunsuke Ichikawa
- Capital: 895,000 USD
- Established: April, 2020

yathar Myanmar Co., Ltd.

- Location: No-17, 5 Floor, Kwat Thit Street, Kyi Taw Ward, Mingalar Taung Nyunt Township, Yangon, Myanmar
- Representative: Shunsuke Ichikawa
- Capital: 1,060,000 USD
- Established: February, 2018

Inquiries regarding press release matters

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